**Savouring the Future of Cuisine: EU Pavilion at the India Food Forum 2023**

A culinary expedition unfolded at the European Union Pavilion during the India Food Forum 2023, which took place in Mumbai on 30 November and 1 December. The EU Pavilion, part of EU’s More Than Food Campaign in India, served a delicious exploration of European ingredients through cooking demonstrations by renowned Chef Guntas Sethi and offered tastings of authentic EU products.

Chef Sethi, the ambassador of the More Than Food Campaign in India, showcased the versatility and richness of European food and beverages while preparing recipes such as Stuffed Mushrooms, Chocolate Peda, Lemon Garlic Pork Sausages, and Chorizo and Tomato Crostini, The array of distinctive recipes featured a broad range of EU cheese, chocolates, olive oils, and a diversity of fruits and vegetables.

Trade fair visitors also joined a panel discussion on the 'Future Vision of the Culinary World’. Esteemed chefs from across India, including Chef Harsh Kedia, Chef Akshay Desai, and Chef Crystal Medonca, joined Chef Sethi for a deep dive into the current trends and future perspectives of the food industry.

The discourse examined the future of the food industry, the impact of food technology trends on the restaurant industry, and the role of social media in shaping the culinary world. Chef Guntas pointed out that as a representative of the EU’s promotional campaign in India, people reached out to her on social media to know more about the products from the EU. When discussing innovation and technology in the food industry and catering to the needs of the evolved consumer, she spoke about EU F&B products and the EU's Farm to Fork strategy and their influence on the evolving culinary trends.