A land of rich traditions, of a myriad of cultures, and variety of flavours and food values, Europe is a dream for every food lover! European food is about more than one ingredient, one flavour or one delicacy. Each ingredient has an origin story, each flavour involves passion and know-how that spans across countries, generations, and agricultural practices, all over the European Union.

To celebrate it, we are sending you this beautiful hamper that tastes of Europe in every morsel.

## Flavours of the European Union

Agricultural products from the European Union are more than just food and drinks, they are stories shared, heritage passed on through generations. They are collections of flavours, bursting with character that is traceable back to rich origins. All EU Member States share food and farming standards, reinforced by robust food safety regulations, guaranteeing authentic, high quality, sustainable and safe products that are being exported all over the world.

#### More Than Cheese...

European cheeses are iconic and known worldwide. Every country in the European Union boasts its own traditional cheeses: an astonishing parade of flavours and textures.

#### Gouda Mild Wedge Cheese from the

**Netherlands:** Staying true to the European quality, the Gouda Mild Wedge Cheese from the Netherlands comes with a fine texture and an amazing gentle and sweet taste. Its smooth texture, high moisture content and attractive colour makes it the perfect addition to your recipes and will take it to the next level.



European fruits and vegetables are more than just fruit and vegetables -they are used as ingredients in many of the world's most authentic recipes while being a healthy source of vitamins and minerals...



Olives from Spain: Spain has loved olives for longer than most places in the world. The first olive trees were brought to Spain more than 3,000 years ago and they are still full of flavour and taste due to the Mediterranean climate of the country. European food stories really take you back in history and make you travel. Try this deliciousness from Europe...

Red Apples from Poland: Bringing to you some of these beautiful apples with their shiny, smooth and glossy skin coming straight from the old orchards of Poland, which is the biggest apple growing country in the EU. European farmers are required to follow an established set of good agriculture practices resulting in this kind of amazing produce.

## More than Olive Oil...

European Olive oil is more than just oil. The EU is the leading global producer of olive oil, and the Mediterranean region of Europe in particular has a rich history of creating high-quality olive oil.



**Olive Oil from Italy:** The extra virgin Olive oil from Italy is a perfect everyday oil with a delicate flavor that has the perfect balance of fruity and spicy notes. It is ideal for all the cooking needs, from light sauteing to drizzling over salads, it is simply the best.

### More Than Pork...

European pork and poultry are more than meat. Thanks to the highest standards covering every aspect of handling of the meat, from the farmyard barn to the butcher's shop, they are a high-quality and healthy introduction to Europe's gastronomic heritage.

Hot Dog Skinless Sausages from Denmark: The classic and tasty sausages are always a favorite when it comes to pork. They can be used in hot pots, as a snack, on pizzas or for brunch. The hot dog is packed with high levels of proteins and nutrients which makes a perfect combination of taste with health.

#### More Than Beer, Wines & Spirits...

European beer, wines and spirits are more than beer, wines and spirits thanks to outstanding raw materials and traditional methods of production, regulated by strict safety standards.



**Beer from Belgium:** Good quality beer is Belgium's trademark. This wheat Belgian beer is extremely popular in our country and therefore easily available. Its cloudy appearance is since the beer is unfiltered and gives it its amazing taste. Thanks to high standards and quality checks, it is a safe drink that you will be happy to drink.

Foods and Beverages from the European Union are available at multiple online and on-ground retail outlets across India.

#### For more information, please visit the website : https://europa.eu/more-than-food-india

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"DISCLAIMER: The European Commission does not sell any of these products. They are shared to communicate and reinforce the message of safety, quality, authenticity, sustainability, and diversity of EU-agri-food and beverage products from its 27 member states.

While this event involves consumption of alcoholic beverages, any participation or consumption is entirely voluntary. Please note that consumption of alcoholic beverages in excess may be harmful to your health. To qualify to participate in this event, you must have attained the age of 21 years or such other minimum age as may prescribed by law in your respective state for consumption of alcoholic beverages."



# A box full of European flavours



