

| EU Region of Honour of the SIAL India fair<br>Feature Conference |  |
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|  | India International Convention & Exhibition Centre (IICC)  |
| Dwarka, New Delhi, Friday 8 December 2023                        |  |
| 11:00 – 11:30  | Registration and welcome tea/coffee/drinks   |
| 11:30 - 11:50  | Welcome and keynotes<br>Speakers:<br>• Janusz Wojciechowski – EU Commissioner for Agriculture<br>• G Kamala Rao, CEO, Food Safety and Standards Authority of India - tbc   |
| 11:50 – 12:40  | <ul> <li>From Farm to Fork: The pillars of excellence in food and beverage production</li> <li>This round table will explore ways to guarantee the safety, quality, authenticity and sustainability of agri-food products. The panelists will discuss what benefits the EU products can bring to the Indian F&amp;B market as well as in the context of international trade.</li> <li>Chairman: Mr Joao Onofre, Deputy Director for Outreach, Research and Geographical Indications, European Commission DG AGRI</li> <li>Proposed speakers: <ul> <li>Mr Amit Lohani, FIFI</li> <li>Mr Alexander Anton, European Dairy Association</li> <li>Mr Ignacio Sanchez Recarte, CEEV</li> <li>Mr Avinash Tripathi, Vice President, Reliance Retail</li> <li>Ms Guntas Sethi – More Than Food campaign chef ambassador</li> </ul> </li> </ul> |
| 12:40 – 13:25  | <b>Tradition and innovation in food and drink production. Diversifying the consumer choice</b><br>This roundtable will explore trends in F&B innovation and highlight products not yet widely<br>available on the Indian market. Additional focus will be given to products with geographical<br>indications (GIs).  |



| 13:30 - 14:30 | Networking lunch  |
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| 13:25 – 13:30 | Conclusions by the Chair  |
|               | <ul> <li>Chairman: Mr Joao Onofre, Deputy Director for Outreach, Research and Geographical Indications, European Commission DG AGRI</li> <li>Proposed speakers: <ul> <li>Mr Dirk Jacobs, Food Drink Europe</li> <li>Mr Ulrich Adam, Spirits Europe</li> <li>Mr Maciej Majewski, Grojec Apples PGI Association</li> <li>Ministry of Commerce - Department of Promotion of Industry and Internal Trade – TPIIT (resp. for GIs) tbc</li> <li>Speaker – India tbc</li> </ul> </li> <li>Questions &amp; Answers</li> </ul> |